

TRUCLARITY COUNSELING LLC



Building Resilience, Fostering Hope

Privacy Policy

TruClarity Counseling LLC

Privacy Policy

Effective Date: January 1, 2026

Last Updated: January 1, 2026

1. Introduction

TRUCLARITY COUNSELING LLC ("we," "our," or "us") is committed to protecting your privacy and safeguarding your personal and health information in compliance with the Health Insurance Portability and Accountability Act (HIPAA). This Privacy Policy explains how we collect, use, disclose, and protect your information when you use our counseling services, including telehealth.

2. Information We Collect

We may collect:

- Protected Health Information (PHI): Name, date of birth, address, phone number, email, insurance details, medical history, and treatment information.
- Usage Data: IP address, browser type, and device information when accessing our website or telehealth platform.
- Cookies and Tracking: Used for website functionality and analytics (never for PHI).

3. How We Use Your Information

Your information is used to:

- Provide counseling and related services.
- Process billing and insurance claims.
- Communicate regarding appointments, treatment plans, and updates.
- Comply with legal and regulatory requirements.

4. HIPAA Compliance

We comply with HIPAA regulations to ensure the confidentiality, integrity, and security of your PHI. This includes:

- Secure Storage: PHI is stored in encrypted systems.
- Access Controls: Only authorized personnel can access PHI.
- Telehealth Security: All virtual sessions use HIPAA-compliant platforms with end-to-end encryption.

5. Sharing of Information

We do not sell your information. We may share PHI only:

- With your written authorization.
- For treatment, payment, and healthcare operations.
- As required by law (e.g., court orders, mandatory reporting).

6. Your Rights Under HIPAA

You have the right to:

- Access and obtain copies of your health records.
- Request corrections to your PHI.
- Receive an accounting of disclosures.
- Request restrictions on certain uses or disclosures.
- File a complaint if you believe your privacy rights have been violated.

To exercise these rights, contact us at:

TruClarity Counseling LLC
5100 N. Brookline Ave, Suite 360
Oklahoma City, OK 73112
405 767-4224
info@truclaritycounseling.com
truclaritycounseling.com

7. Data Security

We implement administrative, physical, and technical safeguards to protect your PHI. However, no system is completely immune from risk.

8. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be posted on our website with an updated "Effective Date."

9. Contact Us

If you have questions or concerns about this Privacy Policy or your rights under HIPAA, contact us at:

TruClarity Counseling LLC
5100 N. Brookline Ave, Suite 360
Oklahoma City, OK 73112
405 767-4224
info@truclaritycounseling.com
truclaritycounseling.com